THE COMPETITIVE PROCESS

"Good business decisions are rooted in principles at the foundational level ... and a vision of a business as a community of persons."

~ Vocation of the Business Leader (2014)

AUGUST ... competition for the biennial award is announced

APRIL ... entries are due on APRIL 1

JULY ... entries are judged by an independent panel of experts

AUGUST/SEPTEMBER ... interviews and videos created for each finalist

JANUARY ... finalists are announced to the public

FEBRUARY ... award(s) are presented in February (date TBD) during the luncheon

page 1 ... the entry cover sheet with contact information (available online here)

page 2 ... an executive commitment to responsible conduct in the form of a letter from the chief executive officer that quotes directly the company's mission or vision statement

pages 3-5 ... a compelling narrative of responsible conduct in the form of "real life" stories that tell how the company addresses or enacts each of the three foundational business principles (as described below)